



WORKING WITH NATURAL PROCESSES



Does your business serve bush regeneration professionals?

The Australian Association of Bush Regenerators can help by providing the best targeted print and web advertising

Complementary Products & Services to Ecological Restoration include products and services of direct relevance to the study and practice of ecological restoration and ecological consulting but are not specifically ecological restoration, ecological consulting or provenance indigenous plant supply.

Suitable complimentary products and services may be relevant to the broad range of restoration practice, study and consulting, including but not limited to: vocational and professional training & education; heavy machinery services to restoration construction; revegetation, erosion control and site stabilisation products; tools and equipment; technical resources for fauna, flora and soil identification and interpretation; personal protection equipment and aids to learning and practice; and services to restoration ecologists and restoration contractors.

All advertising of complimentary services and products is subject to approval by the AABR committee or elected delegate and available advertising space in the AABR quarterly newsletter and/ or AABR website.

WEBSITE ADVERTISING RATES



Single Month

\$320.00

\$180.00

AABR can offer you many unique advertising opportunities:

Annual Package

\$900.00

\$500.00

Details

250 px wide by 250 px
Supplied as .jpg, .gif or .png

Banner adverts rotate randomly and appear on every page except for the home page

250 px wide by 150 px
Supplied as .jpg, .gif or .png

Banner adverts rotate randomly and appear on every page except for the home page

We are launching AABR TV! Consider sponsoring a channel
Commission a news article and become a sponsor of a page
Contact us for other unique opportunities





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NEWSLETTER ADVERTISING RATES

AABR News is a quarterly publication that provides up to date information to bush regeneration professionals that are AABR members.



1/8 Page

1/4 Page

1/2 Page

LOOKING FOR A DEEPER CONNECTION WITH YOUR AUDIENCE?

- Talk to us about a prominent position for your AABR News advertising
- Sponsor a specific articles in the AABR News
- Sponsor our seminars and conferences and place your advertising material in the event bags
- Contact us to discuss your ideas!



Green
1/2 Page



Ochre
1/4 Page



Silver
1/8 Page

Single Issue

\$320.00

\$180.00

\$100.00

Annual Package
- Four Issues

\$1000.00

\$575.00

\$320.00

Details

186 wide x 134 mm
300 dpi .jpg or pdf

186 wide x 67 mm
300 dpi .jpg or pdf

93 wide x 67 mm
300 dpi .jpg or pdf

COMBO NEWSLETTER + WEB



Green
Combo



Ochre
Combo



Silver
Combo

Annual Package

\$1500.00
You save \$400

\$1200.00
You save \$275

\$670.00
You save \$150

Details

1/2 page advert
in AABR News

1/4 page advert
in AABR News

1/8 page advert
in AABR News

+

Full Website Banner

+

Full Website Banner

+

Half Website Banner

CAN YOUR BUSINESS OFFER OUR MEMBERS A SPECIAL DEAL?

Offer AABR Members a special deal on your products and services ... and we will add the details of your offer to the MEMBERSHIP BENEFITS page.